

1. A ball marking device, comprising:
 - a marking device for marking a putting directional indicator on a dynamic axis of a ball; and
 - a braking mechanism, wherein said braking mechanism holds said ball in a position that allows said marking device to mark said putting directional indicator on said dynamic axis.
2. The ball marking device of claim 1, further comprising:
 - means for locating said dynamic axis of said ball.
3. The ball marking device of claim 1, wherein said putting directional indicator comprises:
 - a design other than that of a circumferential line.
4. The ball marking device of claim 3, wherein said design comprises:
 - an identifying mark.
5. The ball marking device of claim 4, wherein said identifying mark is selected from the group consisting of: letters, words, short sentences, symbols, names, initials, numbers, images, photographs, crosses, decorative marks, and any combination thereof.
6. The ball marking device of claim 1, wherein said ball is entirely free of markings prior to operation of said ball marking device.
7. The ball marking device of claim 1, wherein said marking device and said braking mechanism comprise separate, non-integral devices.
8. The ball marking device of claim 1, wherein said marking device comprises a laser marking system.

9. A ball marking device, comprising:
a temporary marking device for making a temporary mark on a dynamic axis of a ball; and
5 a marking device for marking a putting directional indicator on said dynamic axis wherein said marking device is oriented according to said temporary mark made by said temporary marking device.
10. The ball marking device of claim 9, further comprising:
10 means for locating said dynamic axis of said ball.
11. The ball marking device of claim 9, further comprising:
an orientation device for guiding the marking device according to the temporary mark made by the temporary marking device.
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12. The ball marking device of claim 11, wherein said orientation device comprises an optical recognition device that optically recognizes the temporary mark.
13. The ball marking device of claim 12, wherein said optical recognition device comprises a laser.
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14. The ball marking device of claim 11, wherein said orientation device comprises a magnetic recognition device that magnetically recognizes the temporary mark.
- 25 15. The ball marking device of claim 9, wherein said putting directional indicator comprises:
a design other than that of a circumferential line.
16. The ball marking device of claim 12, wherein said design comprises:
30 an identifying mark.

17. The ball marking device of claim 16, wherein said identifying mark is selected from the group consisting of: letters, words, short sentences, symbols, names, initials, numbers, images, photographs, crosses, decorative marks, and any combination thereof.
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18. The ball marking device of claim 11, wherein said temporary marking device, said marking device, and said orientation device comprise separate, non-integral devices.
- 10 19. A method of marking a ball, comprising the steps of:
- locating a dynamic axis of a ball;
 - identifying said dynamic axis; and
 - marking a putting directional indicator along said dynamic axis,
- wherein said locating, identifying and marking steps are automated.
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20. The method of claim 19, wherein said identifying step comprises the step of:
- holding fixed a position of the ball so that said dynamic axis is at a specific location.
- 20 21. The method of claim 19, wherein said identifying step comprises:
- applying a temporary mark along said dynamic axis.
22. The method of claim 21, further comprising the step of:
- using said temporary mark to guide the marking of said putting directional
- 25 indicator along said dynamic axis.
23. The method of claim 19, further comprising the step of:
- performing all of said steps on multiple balls in a flow of balls through an automated assembly-line.
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24. The method of claim 19, wherein said putting directional indicator comprises:
a design other than that of a circumferential line.

5 25. The method of claim 24, wherein said design comprises:
an identifying mark.

26. The method of claim 25, wherein said identifying mark is selected from the group
consisting of: letters, words, short sentences, symbols, names, initials, numbers,
images, photographs, crosses, decorative marks, and any combination thereof.
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